



Ronald McDonald  
House Charities®  
British Columbia & Yukon



# ANNUAL REPORT 2024



## TERRITORY ACKNOWLEDGEMENT

The House sits on the traditional, ancestral and unceded territory of the Coast Salish peoples; Musqueam, Squamish, and Tsleil-Waututh Nations.

### OUR MISSION

We give sick children the healing power of being together with family.

### OUR VISION

A home away from home for all families facing a medical crisis.

### OUR VALUES



**DARE  
TO CARE**

Compassionate



**BELIEVE  
WE CAN**

Uplifting



**EMBRACE ALL  
HUMANS**

Inclusive



**PERSPIRATION MAKES  
INSPIRATION**

Dedicated

# A MESSAGE FROM RICHARD PASS

## RMH BC & YUKON CEO

As we reflect on 2024, we are filled with gratitude for the unwavering dedication of our donors, volunteers, partners, and staff. Together, we have made a profound difference in the lives of families who rely on Ronald McDonald House BC & Yukon during some of their most challenging times.



This past year has been one of growth, impact, and momentum building. Our commitment to expanding our reach and serving more families has never been stronger. With two new Ronald McDonald Family Rooms set to open in 2025 and plans well underway for our second House, Willow House, slated to open in 2028, we are building a future where no family has to face their child's medical journey alone.

Our mission has been bolstered by remarkable achievements across all areas of our organization. We successfully refreshed our Surrey Family Room, celebrated 10 years of impact in that community, and our food program, strengthened by our in-house chef-led model, has served over **63,000 meals** with the help of more than **600 volunteer groups**, ensuring that

families have nourishing meals while focusing on what matters most, their child's healing.



The power of community shone brightly through events like our *A Night to Dream Gala*, which raised **\$715,000**, and our Vancouver and Vancouver Island Golf Invitionals, which collectively raised over **\$540,000**. Our founding and forever partners, McDonald's, helped raise a record-breaking **\$900,000** on *McHappy Day*. We were also thrilled to reconnect with alumni families in the Okanagan this past summer, further deepening our engagement with those who have experienced firsthand the impact of RMH BC & Yukon.

Looking ahead, 2025 promises to be a transformative year. None of this would be possible without our incredible community. Your generosity fuels our mission and allows us to provide families with comfort, hope, and support when they need it most. As we step into the next chapter, we do so with confidence, determination, and a shared vision of ensuring that every family across BC & Yukon has a place to call home when it matters most.

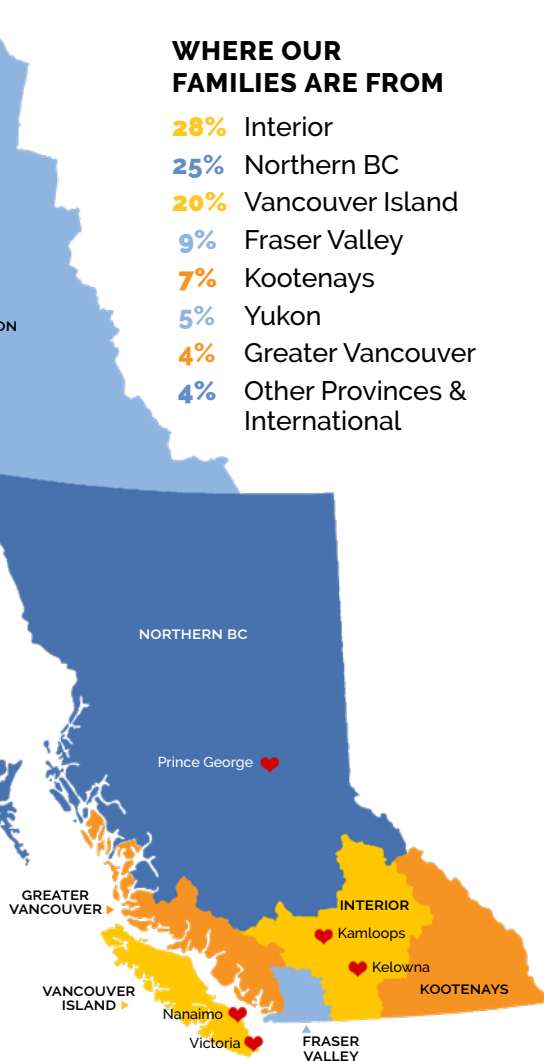
Thank you for being part of this journey. Together, we are reaching new heights.

A handwritten signature in blue ink that reads "Richard Pass". The script is fluid and cursive, with a large, stylized 'R' and 'P'.

RICHARD PASS  
Chief Executive Officer, Ronald McDonald House BC & Yukon

Families who stayed in 2024 travelled from **162 different communities**, facing diverse diagnoses for their children.

28%	Interior
25%	Northern BC
20%	Vancouver Island
9%	Fraser Valley
7%	Kootenays
5%	Yukon
4%	Greater Vancouver
4%	Other Provinces & International

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**2 out of 3**

Canadians live in a city or town without a specialized children's hospital.



## The healing power of being together with family

In 2024, **361 healthy siblings** were able to stay close to their brother or sister who was in the hospital.



**498 kms**

Is the average distance travelled for families, taking on average **5 hours & 20 minutes** to get from home to RMHC.

**619,825 kilometers** were travelled in 2024. That's **15 times** around the earth!



## Reduced Financial Burden

A family could incur up to **\$11,000** in out-of-pocket expenses to be by the side of their sick child for just one 18-day hospital stay, without RMH BC & Yukon.

A 2023 RBC Economic Impact Study revealed that RMH BC & Yukon saves families **\$8.4M** annually in out-of-pocket expenses such as food, lodging, and other essentials.





# A PLACE TO HEAL TOGETHER

Brent and Karlee Cook from Nakusp are among the families who have experienced the profound impact of RMH BC & Yukon. After their seven-year-old daughter Isabella was diagnosed with Wilm's Tumor, a rare childhood kidney cancer, they relocated to Vancouver for her treatment.

"I'll shout it from the mountain tops: how could we have done this without RMH BC & Yukon," said Brent. "We're in the best place. She's in the best hands possible."

"This is the place you need to be. We're all healing together. We're all figuring out stuff together, we talk like a family, we've been in the same kitchen for six months," Karlee added. "Our friends and family cannot understand what we were going through, they can support in whatever capacity they can. But the only people that will understand are the ones under this roof."

The Cook family has spent more than  
**197 nights** at RMH BC & Yukon.

# A MOMENT TO CELEBRATE

At Ronald McDonald House BC & Yukon, we believe every milestone no matter how big or small is worth celebrating. That's why we created the *Celebration Cupboard* sponsored by the J&M Longo Family Foundation.

Tucked in a cozy corner of the House, this special cupboard is filled with thoughtfully chosen toys, games, and gifts for all ages. But it's more than just a place to pick out a present—it's a symbol of hope, strength, and joy.

When a child reaches a milestone such as the end of treatment, celebrating a birthday away from home, or finally hearing the words "you get to go home," they're invited to open the Celebration Cupboard and choose something special just for them.

For families navigating the uncertainty of childhood illness, these small moments of celebration bring light and comfort.



# CORE WELLNESS PROGRAMS

## MUSIC THERAPY

From Taylor Swift singalongs to writing songs about treatment experiences, learning a new instrument to simply making noise—the Music Therapy program provides a creative outlet and proven therapeutic benefits.

### 2024 TOTALS

Program Hours

**540.5**

Sessions

**391**

Participants

**1,159**



### 2024 TOTALS

Program Hours

**395.5**

Sessions

**273**

Participants

**1,277**

## ART THERAPY

This calming program promotes self-expression, positive feelings and creativity, while helping families work through difficult experiences and spend quality time together outside of the hospital.



## MEDICAL PLAY

In sessions facilitated by Child Life Specialists, children use specially designed medical toys to explore their medical experiences and safely learn about procedures. This program offers a unique opportunity for child patients, their siblings, and even parents to address their fears about treatments.

### 2024 TOTALS

Program Hours

**254**

Sessions

**199**

Participants

**648**



### 2024 TOTALS

Program Hours

**279.5**

Sessions

**228**

Participants

**474**

## EDUCATION PROGRAM

The Education program is available each week for early learners (ages 3-6) as well as kids/teens in Grades 1 through 12 looking for support in their individual education journeys while away from home.

# FOOD PROGRAMS

Caring for a seriously ill child requires immense strength, and for many families, the daily demands of hospital visits and treatments leave little time or energy to plan, prepare, and cook nutritious meals. At Ronald McDonald House BC & Yukon, our Food Services Program is designed to provide comfort, nourishment, and ease by removing the burden of food insecurity during an incredibly stressful time. Families staying at the House have access to a wide variety of convenient, healthy food options including daily grab-and-go bags, fresh baked goods, snack cups, pantry staples, a breakfast bar, and shared fridges and freezers stocked with essentials. Families report saving between **\$3,000–\$6,000 per month** in food costs, allowing them to focus entirely on what matters most: caring for their child.

In the spring of 2024, we proudly launched our Chef-Led Family Meals Program, offering a variety of home-cooked meals throughout the week. This new approach ensures food security, promotes community, and provides families with the opportunity to gather around the dinner table—bringing a sense of comfort

Learn more about how to participate in our Chef-Led Family Meals program  
[rmhbc.ca/family-meals-program](https://rmhbc.ca/family-meals-program)

and normalcy. By centrally sourcing ingredients and creating seasonal, culturally inclusive menus, our in-house chef upholds high standards of quality, food safety, and sustainability. The program also offers an elevated and impact-driven experience for volunteer groups, making mealtimes more meaningful for everyone involved.



2024 TOTALS	VANCOUVER	SURREY
Meals Served	63,606	2,290
Breakfasts	39,815	712
Lunches	8,178	717
Dinners	16,416	90
Grab and Go Bags	5,240	1,203
House Engagement Groups	114	-

# OUR VOLUNTEERS

In 2024, we celebrated National Volunteer Week under the theme *"Every Moment Matters."* This powerful message reminded us that even the smallest acts of service and generosity can have a lasting impact. At Ronald McDonald House BC & Yukon, our volunteers truly embodied this spirit whether by sharing a warm smile at the front desk, preparing a family meal so families have a break from cooking or helping with special activities that brought joy to families during difficult times. Their compassion, resilience, and commitment helped our community thrive. Every moment they gave made a difference and we are deeply grateful.



## MEET DEWEY

Full of smiles every time he enters the House, Dewey looks forward to the few hours he spends each week volunteering as a Family Meal Host. A memorable moment came during his second shift, when he was still getting acclimatized to RMH BC & Yukon. In the middle of readying the kitchen for an incoming group, a girl took his hand and proclaimed that they were going to find Nemo. And off they went!



SCAN TO  
WATCH A VIDEO  
ABOUT DEWEY

# CORPORATE PARTNERSHIPS

Partnering with RMH BC & Yukon means partnering with a nationally recognized charity and making a real difference for families who live in the BC and Yukon communities you serve. We thank our corporate partners, who help families heal better together through:



House Hero Program



Event Sponsorship



Family Meals



Celebration Sponsorship



Group Volunteering



Cause-Related Marketing



Employee Giving



Hosting Fundraisers

## RECORD-BREAKING McHAPPY DAY RAISING OVER \$900,000

In 2024, our founding and forever partners at McDonald's continued to show extraordinary commitment to families through record-breaking support. McHappy Day raised over **\$900,000**, our highest total ever, thanks to the incredible generosity of McDonald's restaurants, staff, and communities across the province. Beyond the big day, McDonald's owner/operators personally support our mission year-round, volunteering on our Board and event committees, hosting and sponsoring community fundraisers, and helping drive awareness and impact in every corner of BC and the Yukon.

For more information on how you can get involved, visit: [rmhbc.ca/get-involved](https://rmhbc.ca/get-involved) or contact: [partnerships@rmhbc.ca](mailto:partnerships@rmhbc.ca).



# SIGNATURE EVENTS

## 36<sup>TH</sup> ANNUAL VANCOUVER GOLF TOURNAMENT PRESENTED BY RBC | JUNE 25, 2024

In our 36<sup>th</sup> year, we hosted 288 golfers and raised **\$319,000**, equivalent to **1,276 nights** of comfort for a family to stay at RMH BC & Yukon.



## 31<sup>ST</sup> ANNUAL VANCOUVER ISLAND GOLF TOURNAMENT PRESENTED BY RLC PARK SERVICES | AUGUST 15, 2024

We also celebrated over three decades of the Vancouver Island Golf Tournament, together with our Island partners, volunteers and supporters. This incredible tournament raised **\$222,000** to support families in need, from Vancouver Island and beyond.



## 20<sup>TH</sup> ANNUAL A NIGHT TO DREAM GALA PRESENTED BY BEEDIE | OCTOBER 26, 2024

Our 2024 Gala marked the 20<sup>th</sup> anniversary of this event which continues to be supported by our generous community and raised a record-breaking **\$715,000**.





# COMMUNITY EVENTS

In 2024, communities across British Columbia and the Yukon showed extraordinary generosity and creativity in support of families staying at Ronald McDonald House BC & Yukon. From large-scale events like the *Okanagan Dream Rally*'s exciting return to McElhanney's inspiring *McElhanney Cares* tournament, we saw how powerful it can be when people come together to help others. These efforts, alongside countless local fundraisers from birthday parties and lemonade stands to bottle drives and bake sales demonstrated that every gift, big or small, plays a role in keeping families close during some of their most difficult times.

Thanks to this collective effort, community events raised over **\$650,000** in 2024, enough to provide **2,600 nights** of comfort and care for families needing to stay near their child's hospital. Behind every dollar raised was a story of kindness, community spirit, and a shared belief that no family should face a medical crisis alone. We're so grateful to everyone who turned their compassion into action this year.

# EXPANDING CARE ACROSS BRITISH COLUMBIA

## RONALD McDONALD FAMILY ROOMS

At Ronald McDonald House BC & Yukon, we are dedicated to serving more families, better. Family-centred care is at the heart of everything we do, and through our Family Rooms, we ensure parents can stay close to their child's medical care while finding a space to rest, recharge, and connect.

For over a decade, the Ronald McDonald Family Room at Surrey Memorial Hospital has offered comfort and respite to families navigating their child's medical journey. In 2024 alone, the space welcomed over **15,000 visits**, highlighting the critical need for in-hospital support. It continues to serve as a home away from home for families seeking relief from the stress of treatment.

### 2024 TOTALS

Drop-ins from Families and Caregivers	<b>15,784</b>
Meals	<b>2,290</b>
Loads of Laundry	<b>1,200</b>
Families with Overnight Stays	<b>79</b>

Building on this success, we are expanding our Family Room model to Kamloops and Prince George in 2025 ensuring families in more communities have access to vital, family-centred care, right where they

need it most. For Kamloops residents Ted and Maryanne Kowalsky, this project is especially meaningful. A news story about families traveling for care brought back memories of their own experiences with their son Bryce. A Family Room at that time would have meant they could have been close during his treatments.

Thanks to generous supporters, dedicated partners, and hospital teams, families in Kamloops and Prince George will soon have a place to rest, recharge, and focus on what matters most, being together.

***"It's a home away from home, and we hope every family who walks through those doors feels that comfort and support."***

— TED AND MARYANNE  
LOWALSKY, RONALD  
MCDONALD FAMILY ROOM  
DONORS

# FINANCIAL REPORT

## CONDENSED STATEMENT OF FINANCIAL POSITION

Financial accountability  
and transparency are  
important to us.

To view our full audited  
financial statements, please  
visit [rmhbc.ca](http://rmhbc.ca).

Ronald McDonald House B.C.  
& Yukon operates under the  
legal name of The Children's  
Family House Society of B.C.

	YEAR ENDED DEC 31, 2024	YEAR ENDED DEC 31, 2023
<b>ASSETS</b>		
Current assets	\$ 5,218,133	\$ 3,623,221
Investments	10,501,239	8,106,015
Capital assets	43,631,068	43,515,099
<b>TOTAL ASSETS</b>	<b>\$ 59,350,440</b>	<b>\$ 55,244,335</b>

### LIABILITIES AND FUND BALANCES

<b>Current Liabilities</b>	<b>\$ 1,086,029</b>	<b>\$ 825,806</b>
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### FUND BALANCES

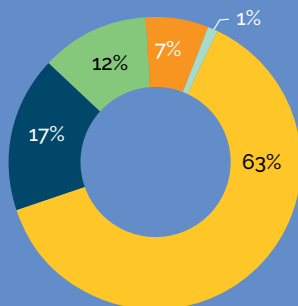
Unrestricted fund	\$ 3,516,026	\$ 2,744,288
Invested in capital assets	26,096,558	26,595,761
Internally restricted fund	9,244,582	8,106,015
Externally restricted fund	19,407,245	16,972,465
<b>TOTAL FUND BALANCES</b>	<b>\$ 58,264,411</b>	<b>\$ 54,418,529</b>

<b>TOTAL LIABILITIES AND FUND BALANCES</b>	<b>\$ 59,350,440</b>	<b>\$ 55,244,335</b>
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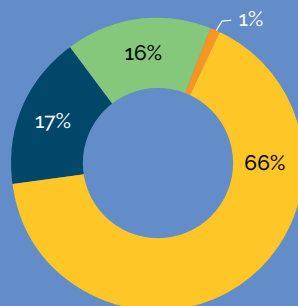


# CONDENSED STATEMENT OF OPERATIONS

## 2024 REVENUES



## 2024 EXPENSES



	YEAR ENDED DEC 31, 2024	YEAR ENDED DEC 31, 2023
<b>REVENUES</b>		
Contributions – Donations and Grants	\$ 6,475,946	\$ 3,660,375
Fundraising Activities/Events	1,256,703	1,500,976
Donations and Grants – McDonald's	1,708,379	1,539,816
RMH Room Donations/Fees	674,264	753,931
Rental Income	141,169	63,233
<b>TOTAL REVENUES</b>	<b>\$10,256,461</b>	<b>\$ 7,518,331</b>
<b>EXPENSES</b>		
Program	\$ 5,264,317	\$ 5,000,184
Fundraising	1,292,666	1,410,303
Management and General	1,363,532	737,634
Rental Expenses	88,468	32,189
<b>TOTAL EXPENSES</b>	<b>\$ 8,008,983</b>	<b>\$ 7,180,310</b>
<b>Excess of operating revenues over expenses</b>	<b>\$ 2,247,478</b>	<b>\$ 338,021</b>
Investment Income, Net	1,315,231	1,131,150
Bequests	283,173	149,135
<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>\$ 3,845,882</b>	<b>\$ 1,618,306</b>

# RECOGNIZE SUPPORT

## 2024 BOARD MEMBERS

### CHAIR

Linda Lemke

### TREASURER

Lori Podnevar

### SECRETARY

Anita Yuk

### DIRECTORS

Andy Bates

Catherine Chick

Christy Hay

Don Davies

Jesse Xin

Linda Lucas

Lori Pinkowski

Michelle Duke

Mike Rampf

Neils Bednarczyk

Paul Hagel

Robyn Smith

Vincent Chow

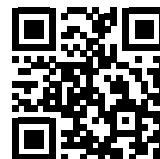






## WITH GRATITUDE,

we would like to thank everyone who supported us in strengthening our mission and look forward to continuing our efforts in 2025 and beyond.



To give back to local BC & Yukon families, please use the QR code above to **DONATE TODAY**.



Ronald McDonald  
House Charities®  
British Columbia & Yukon