

RONALD MCDONALD HOUSE BC & YUKON

ANNUAL REPORT 2021



Ronald McDonald
House Charities®
British Columbia & Yukon



DISCOVER LEADERSHIP



For Ronald McDonald House BC & Yukon, 2021 was another unexpected and unprecedented year. But despite the challenges, we remained open every day for families who needed accommodation and community far from home.

Based on our learnings from last year, we developed careful and creative plans to provide families with homey comforts like meals and programs. We also brought back volunteers to support our incredible front-line staff, which renewed the House's wonderful sense of community.

Through organized and day-to-day activities around the House, we saw the importance of human connection. Masked and standing 6 feet apart, parents and grandparents shared stories, tips, knowledge, and support over cups of coffee, afternoon cookies, and boxed dinners.

Throughout 2021, our dedicated Board of Directors continued to prepare for the future of RMH. We refined our plans for expansion, and our goal is to provide increased services for families who stay at the House for months and years at a time. More than ever, we are excited to be part of the greater RMHC system of more than 379 Chapters around the world. We want to acknowledge our talented Board of Directors for their selfless service to RMH BC. We'd also like to recognize the unwavering commitment of the staff and leadership at the House and Family Room.

When faced with an unpredictable year, our donors and key supporters stepped up. Between our founding and forever partner, McDonald's, our corporate and event supporters, and our long-time major donors, we are blessed to have a robust and dynamic base of support across the province. This generosity allows us to focus on providing more support for families who stay with us today and in the future. Through it all, we remain inspired, focused, and committed to this mission.

With gratitude and deep appreciation,



Richard Pass, CEO



Patrick McGuinty, Chair of the Board



FINDING COMMUNITY DURING CRISIS

MEET THE BONNER FAMILY

In 2021, Liz and Trevor Bonner from Langford, BC welcomed their son, Elliot, into the world. He was born prematurely at 2 lbs 5 oz, but under the care of his medical team at Victoria General Hospital, he continued to grow. Unfortunately, a month later, doctors found brain swelling. At midnight that night, little Elliot and his parents were airlifted to Vancouver.

Once in Vancouver, Elliot was diagnosed with hydrocephalus and had brain surgery at only 31 days old. To make sure he was healing and to relieve pressure on his brain, he needed daily ultrasounds and monitoring. This helped doctors determine if Elliot needed another surgery before going home. Over the course of four months, the Ronald McDonald House was Liz and Trevor's home base, and the community they found during their stay helped them cope.

From day one, RMH BC helped Liz and Trevor take care of themselves so they could take care of Elliot. As time went on, the House became more than just a place to sleep—it was a supportive community. Liz remembers feeling isolated after arriving in Vancouver from her smaller community, especially during the COVID-19 pandemic. But after becoming more familiar with the staff, volunteers, and families at RMH BC, the Bonner family started to feel more connected.

As Liz says, “The difference between staying at Ronald McDonald House and sleeping at the Hospital every night was clear. I felt more resilient because I had a bit more distance, sleep and nutrition. Being here alone, it's nice having someone who says hello in the morning and who knows your name.

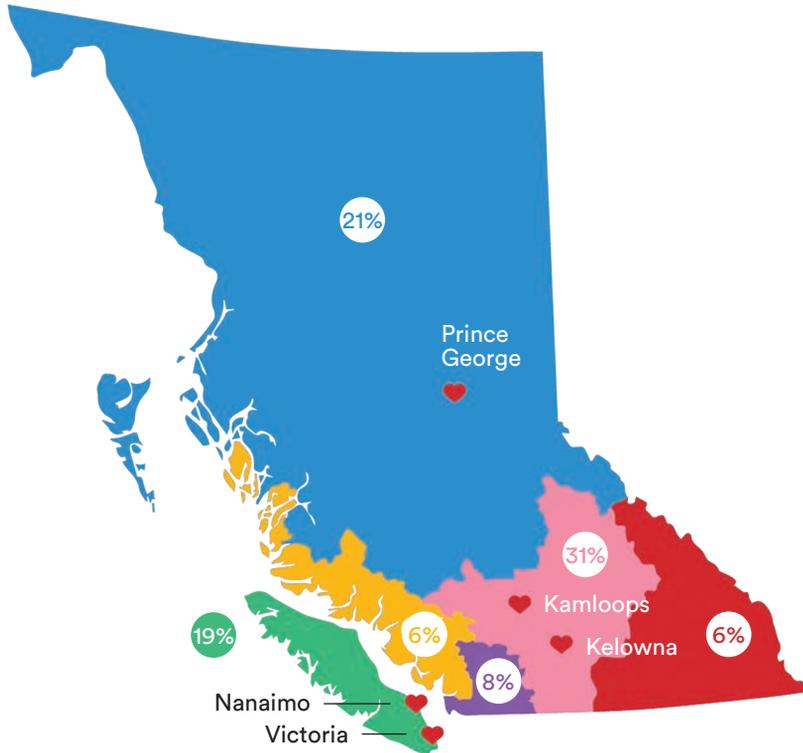
These small acts can make the darkest days a little brighter.”

Liz has many fond memories about the House's community. On her first Mother's Day, gifts from generous donors made her day special. And she loved seeing kids running around the House, laughing, playing, and just being kids, despite everything going on around them.

“Something that really stood out was the reassuring presence at the House. Here, there is space without judgment, and it has been a big help to ease the transition of being away from home for an extended period. People are willing to help whenever they can, even if it's to offer a smile and a good morning by name. There are always tasty meals to enjoy while dashing back and forth between specialists, appointments, and baby cuddles. We've also made a new network of friends here, which has been so incredibly important!”

—Liz

162 COMMUNITIES SERVED IN 2021



AVERAGE STAY FOR FAMILIES:

21 nights in 2021

LONGEST STAY BY A FAMILY:

276 nights in 2021

WHERE OUR FAMILIES ARE FROM:

- 31% Interior
- 19% Vancouver Island
- 21% Northern BC
- 8% Fraser Valley
- 6% Squamish, Whistler, Sunshine Coast
- 6% Kootenays
- 5% Yukon
- 4% Other



SURREY MEMORIAL FAMILY ROOM



A house within the hospital, the Ronald McDonald Family Room at the Surrey Memorial Hospital provides a comfortable respite for family members of children receiving treatment.

In 2021, with help and funding from donors,
we were able to support:

118

**FAMILIES WHO STAYED
IN THE SLEEPING ROOMS**

4,000

**BREAKFASTS, BAGGED
LUNCHES, AND DINNERS.**

**A PLACE
TO DO OVER**

1,314

LOADS OF LAUNDRY.



“Thank you for providing a safe place for our family when we needed it the most. We were welcomed with open hearts and open arms, and you truly made our experience at the NICU as pleasurable as possible.”

-Tyson, Diane, Amelia
& Everly Sommer

At over 2000 square feet, the Family Room includes four overnight sleeping rooms, kitchen and laundry facilities, a play area, and a comfortable lounge with TV and internet access. Conveniently located outside of the Neonatal Intensive Care Unit (NICU) in the hospital’s Critical Care Tower, the Ronald McDonald Family Room ensures that families are always steps away from their child’s bedside.



RECREATIONAL THERAPY

In the second half of 2021, we were able to safely restart many educational and recreational programs at RMH BC and Yukon.

These vital programs provide a sense of community and wellness to sick kids and their families. That's why we're so pleased to share that the Westminster Foundation's

CORE WELLNESS PROGRAMS



generous \$25,000 gift in 2021 helped families take some much-needed breaks. With a series of engaging and therapeutic programs and activities, we helped families spend more quality time together, get creative, move around, and have tons of fun doing it!

MESSAGE THERAPY

When caring for a loved one, it can be hard to find the time for self-care. But with our Massage Therapy Program, we give families an opportunity to relax.

MOVEMENT & WELLNESS

Our Movement and Wellness Program empowers families to stay fit—physically and mentally—during their stay at RHMBC.

PAINT NIGHT

Art is a powerful form of therapy. At the House, we help families strengthen their bond through creativity and painting.

STEM EDUCATIONAL PROGRAM

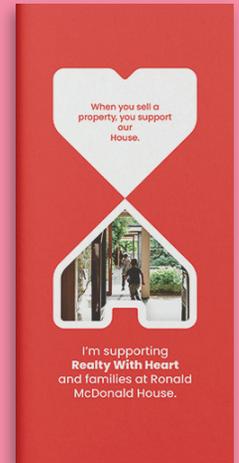
An all-women engineering group at UBC led STEM workshops, teaching kids at the House about gravity and outer space.



CORPORATE PARTNERS & OPPORTUNITIES

Here at the House, we build strong relationships with corporations who want to make a positive impact on their community.

Socially conscious organizations partner with us in a variety of ways: events sponsorship, community events, employee engagement opportunities, cause-related marketing programs, and workplace giving.



REALTY WITH HEART

Our latest initiative provides real estate professionals with an opportunity to make a difference in their community every time they sell a property. Donating in honour of their clients, these professionals can help families in need and provide a Home away from Home, while demonstrating their commitment to giving back and dedication to finding the right property for their clients.

FAMILY MEALS PROGRAM

Sharing a homemade meal with our families is a wonderful way to help. This beloved program has always been a team effort between RMH BC and our Corporate Partners. And while getting everyone together under one roof during COVID-19 was difficult, several of our corporate partners supported our families with donations and packed meals in 2021.

MEET OUR VOLUNTEERS

Volunteers are the heart of Ronald McDonald House BC and Yukon. They help create a welcoming environment for our families by making the House feel like home. Our diverse volunteer program supports all aspects of the House and there's a role for everyone!

A huge thank you to our Pantry Support, Family Meal Support, Program Support, Recreation Therapists, Family Services Support, Family Room Support, Event Support, Corporate and Group Volunteers, Front Desk Support

Throughout 2021, this small but dedicated team of experienced volunteers helped us maintain a safe environment and support families at both the House and the Family Room. To provide more opportunities for our families in 2022, we look forward to welcoming even more members to our team.



DEE KLASSEN has been a volunteer with RMH BC since 2015. Prior to the pandemic, Dee was a Family Meals Host. In 2021, Dee started baking muffins for families every Monday morning. Dee has also volunteered at the Vancouver Island and Vancouver golf tournaments going above and beyond to make sure the event was successful.



SIGNATURE EVENTS

This year, we approached our Signature Events strategically and uniquely, making sure to gather safely and hold virtual events when needed.

**28TH ANNUAL VANCOUVER ISLAND GOLF TOURNAMENT
PRESENTED BY RLC PARK SERVICES | AUGUST 13TH**

This tournament was held at the Westin Bear Mountain Golf Resort. Over the course of the day, an outstanding \$130,000 was raised for the families of Ronald McDonald House BC & Yukon. We'd like to thank our presenting sponsor, RLC Park Services. And a big thank you goes out to our sponsors, volunteers, committee, community members, and alumni families.



33RD ANNUAL VANCOUVER GOLF TOURNAMENT | SEPTEMBER 1ST

For this event, we were able to gather at the Northview Golf & Country Club, adjusting play format and using tee times to safely raise funds. We raised an incredible \$135,000. We'd like to send a huge thank you to everyone who helped make the day memorable, including our sponsors, committee members, volunteers, and participants.



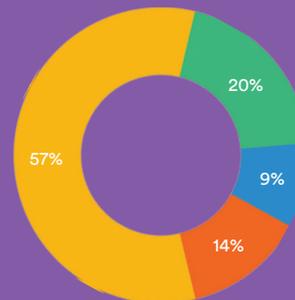
**2021 HOME FOR DINNER VIRTUAL CELEBRATION
PRESENTED BY BEEDIE | OCTOBER 14TH**

To create a memorable virtual celebration, we combined our beloved “A Night to Dream Gala” with the Home for Dinner campaign. This produced a magical evening filled with generosity and stories from families at the House. The 2021 Home for Dinner Virtual Celebration presented by Beedie raised \$300,000! Thank you to all our alumni families, sponsors, committee members, and donors for helping us #keepfamiliesclose!

FINANCIAL REPORT

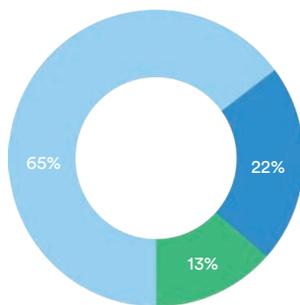
CONDENSED STATEMENT OF OPERATING REVENUES AND EXPENSES

2021 REVENUES



REVENUES	YEAR ENDED	YEAR ENDED
	DEC 31, 2021	DEC 31, 2020
 Fundraising Events	1,005,632	776,730
 Donations	4,287,032	2,443,923
 RMHC & McDonald's Contributions	1,504,302	1,003,510
 Room Fee Contributions	690,120	510,005
TOTAL REVENUES	7,487,086	4,734,168

2021 EXPENSES



EXPENSES	YEAR ENDED	YEAR ENDED
	DEC 31, 2021	DEC 31, 2020
Family Services & House Operations	3,643,334	3,090,933
Fundraising – Donor Stewardship & Events	1,235,704	1,097,445
General Administration & Governance	759,795	836,453
TOTAL EXPENSES	5,638,833	5,024,831
EXCESS OF OPERATING REVENUES OVER EXPENSES	1,848,253	(290,663)
Canada Emergency Wage Subsidy	362,471	541,456
Investment Income, Unrestricted	18,368	23,232
Investment Income, Restricted Unrealized Gain	1,866,322	757,221
Bequests	14,446	905,036
Capital Pledges	–	25,000
EXCESS OF REVENUES OVER EXPENSES	4,109,860	1,961,283

CONDENSED STATEMENT OF FINANCIAL POSITION

ASSETS	YEAR ENDED DEC 31, 2021	YEAR ENDED DEC 31, 2020
Current Assets	2,319,656	3,118,265
Restricted Cash	105,298	105,771
Investments – Internally Restricted	23,807,228	19,350,906
Property and Equipment	27,617,870	27,051,341
TOTAL ASSETS	53,850,052	49,626,284

Financial accountability and transparency are important to us. To view our full audited financial statements, please visit www.rmhbc.ca.

Ronald McDonald House B.C. & Yukon operates under the legal name of The Children’s Family House Society of B.C.

LIABILITIES AND FUND BALANCES	YEAR ENDED DEC 31, 2021	YEAR ENDED DEC 31, 2020
Current Liabilities	622,834	508,926
Unrestricted Funds	3,086,822	4,009,339
Externally Restricted Funds	105,298	105,769
Internally Restricted Funds	22,417,228	17,950,906
Invested in Property & Equipment	27,617,870	27,051,342
TOTAL LIABILITIES AND FUND BALANCES	53,850,052	49,626,284

RECOGNIZE SUPPORT

2021 BOARD MEMBERS

CHAIR

Patrick McGuinty

VICE CHAIR

Linda Lemke

PAST CHAIR

Tracey Arnish

TREASURER

Trish Pেকেles

SECRETARY

Matt Mitchell

Anita Yuk

Nancy Blair

Vincent Chow

Michelle Duke

Christy Hay

Daphne Johnson

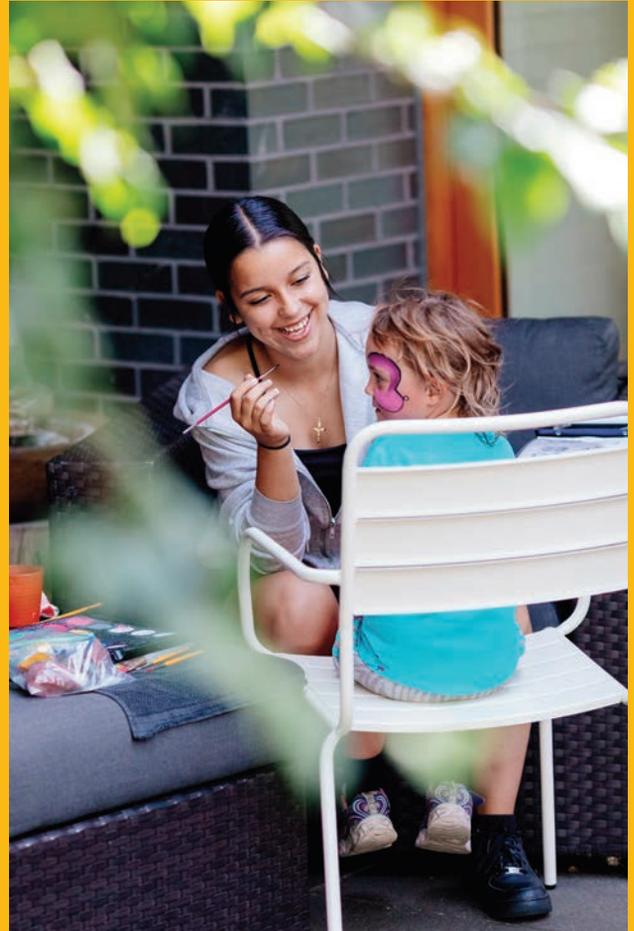
Linda Lucas

Doug McWilliams

Lori Podnevar

Robyn Smith

Amin Tabatabayi





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