



29<sup>th</sup> ANNUAL

# VANCOUVER ISLAND GOLF TOURNAMENT

PRESENTED BY:



JULY 21, 2022

OLYMPIC VIEW GOLF CLUB



RMHC<sup>®</sup>  
British Columbia  
& Yukon

## 2022 Sponsorship Opportunities



# About Ronald McDonald House BC & Yukon

Ronald McDonald House BC and Yukon provides a home away from home for families who must travel to Vancouver so their seriously ill child can receive essential care. Funds raised at the Vancouver Island Golf Tournament presented by RLC Park Services help provide comfort, compassion, and a sense of community for families when they need it most.

## Help keep families close

RMH BC does not receive government funding, and as a result relies on the generous support of socially-conscious organizations like yours to provide necessary services and programs to families.

Event sponsorship ensures that funds raised through signature events, donations, community events and major gifts go further to support families in need 365 days of each year.



home for

**73**

families every night

**\$3,000–\$6,000**

saved per month by a family staying at RMH BC



helping

**500**

Vancouver Island families a year

**In 2021,**



**365**

days that our House was open to families



**10,500**

fresh and frozen meals served to families



**284**

healthy siblings were able to stay close to their brother or sister who was in the hospital



Fry Family  
Nanaimo, BC

**In 2021,**  
**430** nights was the longest stay by a 2021 guest family, and **10** stays was the most stays by one family.



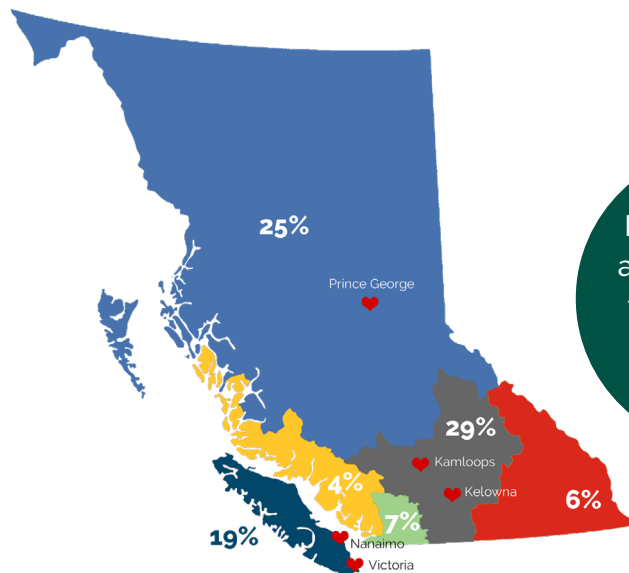
# Meet the Ruljic Family



When 2.5 year old Novak began feeling under the weather, his mom Nicole packed a small backpack full of toddler necessities and took him to the hospital, expecting a quick doctor's visit. Instead, they were airlifted to BC Children's Hospital that same day, with only the clothes on their backs.

The next few days were a whirlwind - Novak was diagnosed with leukemia and treatment started right away. But, as soon as the Ruljics walked through the doors of RMH BC, they immediately felt a load lift off their shoulders. After they were able to take care of the bare necessities (food, a good night's sleep and a hairbrush), they found themselves becoming part of a community of other families facing similar situations. "At the darkest point of your life, it's almost like you can see a little bit of light," says Nicole. "There's hope. You know there's people who have been through this before."

The Ruljic Family, Victoria, BC  
27 nights at RMH BC



Families staying at RMH BC travel from over **210** BC and Yukon communities.

## Where our families are from:

- 29%** - Interior
- 19%** - Vancouver Island
- 25%** - Northern BC
- 4%** - Squamish, Whistler, Sunshine Coast
- 7%** - Fraser Valley
- 6%** - Yukon
- 6%** - Kootenays
- 4%** - Other Provinces in Canada and International



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JULY 21, 2022, 1:30PM SHOTGUN START  
OLYMPIC VIEW GOLF CLUB

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The highly anticipated event brings together 200 individuals and businesses for 18 holes of golf. Guests enjoy the ultimate golf experience with exciting prizes and golfer gifts, delicious on-course food and beverage stations, fun golf challenges, an online 50/50 draw, and more! .

## 1 inspirational day

supporting families at RMH BC

**150+** guests

**30+** corporate sponsors and partners



In 2021,

**\$130,000**

raised in support of RMH BC, providing

**952**

nights that BC and Yukon families were able to stay close

**410,000+**

impressions through media coverage including RMH BC channels, Global BC News and Community Central, BCBusiness, Vancouver Magazine, USED.ca, Tourism Victoria, Harbour Living, The BC Area and 100.3 the Q!

## Industry Representation

**17%** restaurants & hospitality

**15%** individuals & family foundations

**13%** banking & finance

**13%** retail

**12%** restaurant equipment & services

**6%** real estate, development & construction

**4%** marketing & communications

**20%** other socially-responsible supporters



PRESENTED BY:



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	Reception \$10,000	Joy \$7,500	Volunteers \$7,000	Laughter \$6,000	Auction \$5,000	Community \$4,000	Courage \$2,500	Beverage \$2,000	Friend \$1,000
<b>Complimentary Event Attendance</b>									
Golf registration	4	4	4	4	4	4	2	2	-
Exclusive VIP reception (July 20)	2	2	2	2	2	-	-	-	-
<b>Media Profile</b>									
Recognition through rmhbc.ca	•	•	•	•	•	•	•	•	•
Amplification through general event marketing (social media, newsletters, etc.)	•	•	•	•	•	•	•	•	•
<b>On-site + Sampling</b>									
Hole recognition, opportunity to promote your brand and network with attendees	Prominent at Reception	Exclusive hole	Prominent with Volunteers	Exclusive hole	Prominent with Auction	Exclusive hole	Shared across fellow sponsors	Prominent with Beverage Cart	Shared across fellow sponsors
Event signage	•	•	•	•	•	•	•	•	•
<b>Brand Building</b>									
Category exclusivity	•		•		•			•	
Recognition on live scoring app, event video and evening program	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Listing	Listing
<b>Post-event</b>									
Personalized fulfillment report	•	•	•	•	•				



PRESENTED BY:



# Thank You!

Thank you for considering sponsoring Ronald McDonald House BC and Yukon's Vancouver Island Golf Tournament presented by RLC Park Services. We look forward to working with you to create a memorable experience that benefits families from your Vancouver Island community and beyond.

For your organization to fully benefit from this partnership and opportunity, please confirm your commitment by **June 1, 2022**. Please do not hesitate to contact us should you have any questions.



## For more information please contact:

Sarah Tarling  
Director, Corporate Partnerships and Sponsorship  
T: 604.736.2957 x 2138  
E: [starling@rmhbc.ca](mailto:starling@rmhbc.ca)

Kelly Kurta  
Chair, 2022 RMH BC Vancouver Island Golf Tournament  
T: 250-382-3111  
E: [gvfsvic@gmail.com](mailto:gvfsvic@gmail.com)



Ronald McDonald  
House Charities®  
British Columbia & Yukon



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PRESENTED BY:



Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

1. Please select:
- |  |  |
|--|--|
| <input type="checkbox"/> Reception (\$10,000)                | <input type="checkbox"/> Community (\$4,000)                         |
| <input type="checkbox"/> Joy (\$7,500)                       | <input type="checkbox"/> Courage (\$2,500)                           |
| <input type="checkbox"/> Volunteers (\$7,000)                | <input type="checkbox"/> Beverage (\$2,000)                          |
| <input type="checkbox"/> Laughter (\$6,000)                  | <input type="checkbox"/> Friend (\$1,000)                            |
| <input type="checkbox"/> Auction (\$5,000)                   | <input type="checkbox"/> Additional Dinner Guests (\$150 per person) |
| <input type="checkbox"/> Additional Invites to VIP Reception | Number of guests: _____  |
| (Auction sponsor and above): (\$500)                         |  |
| Number of guests: _____                                      |  |

Golf includes 18 holes of golf (shotgun at 1:30pm), lunch & dinner. Unless otherwise arranged, teams will be four players. If you do not have enough players to fill a team, we will pair you up with other individual players.

2. Fill in all names and information:

Names (first and last)	Email	Golf	Dinner
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>

3. Select your preferred payment method:

- Cheque (payable to Ronald McDonald House BC)       Please invoice me
- Visa, MC, Amex (please call Sarah Tarling at 604-736-2957 ext. 2138 to process your payment)

Please send payment and completed forms to:

Ronald McDonald House BC and Yukon  
4567 Heather Street, Vancouver, BC, V5Z 0C9  
Tel: 604.736.2957 | Fax: 604.736.5974 | E: starling@rmhbc.ca



Ronald McDonald House Charities®  
British Columbia & Yukon



Ronald McDonald  
House Charities®  
British Columbia & Yukon

# Appendix

## Other ways to get involved:



### Step Up For Families April 2022 - Virtual

Assemble your team virtually to move 73 km in May while raising funds for RMH BC.



### Vancouver Golf Tournament June 28, 2022 -Northview Golf & Country Club

Join us for a round of golf for a great cause - keeping families close when it matters most.



### A Night to Dream Gala September 17, 2022

Enjoy an elegant evening in support of the children and families who depend on RMH BC..



### Light The House November - December 2022

Sponsor a tree at RMH BC or build your own community tree to raise funds in your workplace.

Visit [rmhbc.ca/events](https://rmhbc.ca/events) to learn more.



### Custom Engagement Opportunities

As leaders in corporate engagement, we will work with your team to ensure that opportunities align with your corporate values such as workplace giving, cause-related marketing, and urgent needs funding and recognition.

Visit [rmhbc.ca/corporate-giving](https://rmhbc.ca/corporate-giving) to learn more.



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House Charities®  
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Charity # 119 222 404 RR0001

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