

# Home For Dinner



Ronald McDonald  
House Charities  
British Columbia & Yukon

presented by  
**Beedie**

## Social Media Toolkit

Thank you for helping spread the word about Ronald McDonald House BC & Yukon's Home for Dinner campaign. Included with this toolkit are some images and copy for you share over social media.

Please feel free to add a personal comment, image from a meal shared in your home, or anecdote from your experience at the House. If you would like to host a dinner to share with your followers, we suggest setting up your own Home for Dinner fundraiser page before sharing to social media.

Registration Link: <https://rmhbc.salsalabs.org/homefordinner/>

If you have any questions regarding Home for Dinner, please feel free to reach out to us!

### Contact

Sunshine Purificacion

Email: [homefordinner@rmhbc.ca](mailto:homefordinner@rmhbc.ca)

Phone: (604) 355-6995

## About Home for Dinner

Sharing a meal with loved ones is always a special occasion and it's even more special when it raises funds to support families staying at Ronald McDonald House BC & Yukon. That's what Home for Dinner is all about.

Hosting a Home for Dinner event is the perfect way to elevate a meal with those you love into something even more meaningful. Instead of bringing something for dinner, have your guests donate to RMH BC, so families with sick children can continue to share meals and moments together while they heal.

Home for Dinner participants are also invited to an exciting virtual celebration on Thursday, October 15. We hope you will join us to toast your impact on families with exclusive entertainment, special guests, an online auction and more!

# Social Media Copy

## Option 1: Promote the Home for Dinner Campaign

Social Media Platform	Copy	Notes
Facebook	<p>Sharing a meal with friends and family is always a special occasion at my house and it means even more when I can support a cause that is important to me. This fall I'm participating in Home for Dinner in support of <b>@Ronald McDonald House BC and Yukon</b> because I have seen the incredible impact the House has on families with seriously ill children.</p> <p>RMH BC provides accommodation, compassion, and a supportive community for the entire family when they must travel far from home for their child's life-saving medical care. The House takes care of many of their important practical needs, relieving emotional and financial stress during a medical crisis, so that families can stay together and focus on caring for their sick child.</p> <p>Although we are currently unable to gather in large groups, by hosting a Home for Dinner and starting a fundraising page you can gather with your social bubble, or host a virtual get-together, while safely supporting BC and Yukon families. Then join the RMH BC community on Thursday, October 15 for an exciting virtual celebration!</p> <p>You can support families by contributing to the Home for Dinner campaign presented by <b>@BeedieBuilt</b> or make an even bigger impact by hosting your own Home for Dinner: <a href="https://rmhbc.salsalabs.org/homefordinner/">https://rmhbc.salsalabs.org/homefordinner/</a></p> <p><b>#HomeForDinner #keepingfamiliesclose #homeawayfromhome</b></p>	Remember to tag <b>@RMHBC</b> and <b>@BeedieBuilt</b>
Instagram	<p>Sharing a meal with friends and family is always a special occasion at my house and it means even more when I can support a cause that is important to me. This fall I'm participating in Home for Dinner in support of <b>@RMHBC</b> because I have seen the incredible impact the House has on families with seriously ill children.</p>	Remember to tag <b>@RMHBC</b> and <b>@BeedieBuilt</b>

	<p>RMH BC provides accommodation, compassion, and a supportive community for the entire family when they must travel far from home for their child's life-saving medical care. The House takes care of many of their important practical needs, relieving emotional and financial stress during a medical crisis, so that families can stay together and focus on caring for their sick child.</p> <p>Although we are currently unable to gather in large groups, by hosting a Home for Dinner and starting a fundraising page you can gather with your social bubble, or host a virtual get-together, while safely supporting BC and Yukon families. Then join the RMH BC community on Thursday, October 15 for an exciting virtual celebration!</p> <p>You can support families by contributing to the Home for Dinner campaign presented by @BeedieBuilt or make an even bigger impact by hosting your own Home for Dinner through the link in my bio.</p> <p>#HomeForDinner #keepingfamiliesclose #homeawayfromhome</p>	
Twitter	<p>Sharing a meal with friends and family is always a special occasion at my house and it means even more when I can support @rmhbc. Make your next social distanced gathering count by registering for #HomeForDinner presented by @BeedieBuilt:  <a href="https://rmhbc.salsalabs.org/homefordinner/">https://rmhbc.salsalabs.org/homefordinner/</a></p>	Remember to tag @RMHBC and @BeedieBuilt

### Option 2: Donate to my dinner & spread awareness

Social Media Platform	Copy	Notes
Facebook	<p>Sharing a meal with friends and family is always a special occasion at my house and it means even more when I can support a cause that is important to me.</p> <p>This fall, I am hosting a Home for Dinner in support of @Ronald McDonald House BC and Yukon because they provide BC and Yukon families with a welcoming place to stay when they must travel far from home for life-saving medical care for a child. Instead lieu of bringing wine or a gift to dinner, my guests are donating to RMH BC so that families with sick children can continue to share meals and moments together while they heal.</p>	<p>Remember to tag @RMHBC and @BeedieBuilt</p> <p>Can provide link to individual fundraising page</p>

	<p>Although we are currently unable to gather in large groups, by hosting a Home for Dinner and starting a fundraising page you can gather with your social bubble, or host a virtual get-together, while safely supporting BC and Yukon families. Then join the RMH BC community on Thursday, October 15 for an exciting virtual celebration!</p> <p>You can support families by contributing Home for Dinner or make an even bigger impact by hosting your own Home for Dinner: <a href="https://rmhbc.salsalabs.org/homefordinner/">https://rmhbc.salsalabs.org/homefordinner/</a></p> <p>The Home for Dinner campaign is presented by <b>@BeedieBuilt</b>.</p> <p><i>#HomeForDinner #keepingfamiliesclose #homeawayfromhome</i></p>	
Instagram	<p>Sharing a meal with friends and family is always a special occasion at my house and it means even more when I can support a cause that is important to me.</p> <p>I am hosting a Home for Dinner in support of <b>@Ronald McDonald House BC and Yukon</b> because they provide BC and Yukon families with a welcoming place to stay when they must travel far from home for life-saving medical care for a child. Instead of bringing something for dinner, my guests are donating to RMH BC, so families with sick children can continue to share meals and moments together while they heal.</p> <p>While we are currently unable to gather in large groups, it is still an important time to stay connected and celebrate the tradition of a shared meal. Through the Home for Dinner community fundraising initiative, RMH BC offers a great way to gather with your social bubble, while staying safe and giving back to an important cause.</p> <p>You can support families by contributing to my Home for Dinner or make an even bigger impact by hosting your own Home for Dinner through the link in my bio.</p> <p>The Home for Dinner campaign is presented by <b>@BeedieBuilt</b>.</p> <p><i>#HomeForDinner #keepingfamiliesclose #homeawayfromhome</i></p>	<p>Remember to tag <b>@RMHBC</b> and <b>@BeedieBuilt</b></p> <p>Can provide link to individual fundraising page</p>
Twitter	<p>Sharing a meal with friends and family is always a special occasion in my house and it means even more when I can support <b>@rmhbc</b>. You can support families by contributing to my <b>#HomeForDinner</b> presented by <b>@BeedieBuilt</b>, or host your own: <a href="https://rmhbc.salsalabs.org/homefordinner/">https://rmhbc.salsalabs.org/homefordinner/</a></p>	<p>Remember to tag <b>@RMHBC</b> and <b>@BeedieBuilt</b></p>

## Restaurant Partners

Our Restaurant Partners have committed to supporting RMH BC with every meal ordered for Home for Dinner presented by Beedie. By ordering take-out for your Home for Dinner from one of these participating restaurants, you are supporting local businesses and extending your support to families at RMH BC.

### McDonald's

Every time you purchase RMHC Cookies or a Happy Meal at McDonald's restaurants in BC and the Yukon, a portion of the proceeds supports families staying at RMH BC.

[Order McDelivery](#)

### Brown's Socialhouse

Donating 15% from RMH BC pickup orders on Oct 15 at select locations. Please call to order and mention that you are supporting RMH BC Home for Dinner.

[Kitsilano](#): 604-733-2420

[Burnaby](#): 604-568-8144

[New West](#): 604-553-0440

[Coquitlam](#): 604-245-1755

[Port Moody](#): 604-461-7676

[Maple Ridge](#): 604-457-0771

[Langley](#): 604-455-0754

### The Graze Company

Donating \$2 for every small and medium Graze Box sold and \$4 for every large and extra large Graze Box sold, plus extra cheese for all RMHBC orders! [Order online](#) and enter code RMHBC at checkout.

### Savoury Chef Foods

Donating \$4 from every meal purchased from the Heat & Serve Menu from September 15, through December 31. [Order online](#) with promo code **RMH2020** or by calling 604-357-7118. *Minimum order includes 6 meals and \$24 donation from Savoury Chef.*

The support from our Restaurant Partners is still growing! Please refer to the [Home for Dinner website](#) for the latest updates to our Restaurant Partners.