



Virtual Fundraising Toolkit



RMHC[®]
British Columbia
& Yukon

You can be a **House Champion from Home!** By setting up a virtual fundraiser, you are helping to ensure that we can continue to provide accommodation and a community of support for the families at RMH BC. Not only will this help to pass your time indoors, but it will help to bring people together for a great cause.

Ways to participate:

1. Start a Facebook Fundraiser
2. Join our COVID-19 Relief Fund team
3. Complete a Virtual Run or Walk

How to get started:

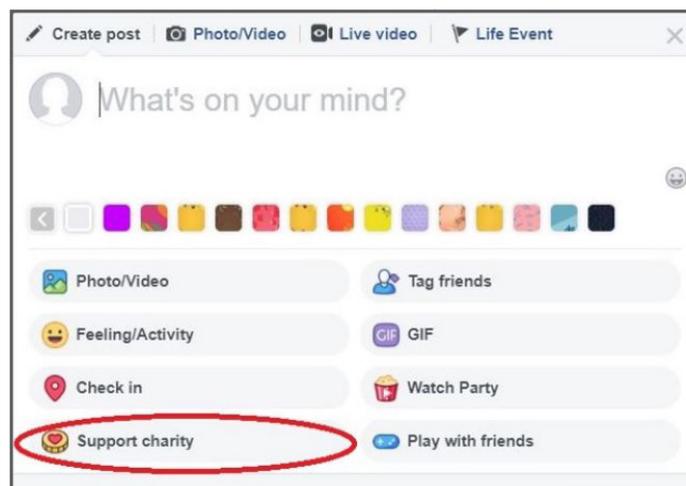
1. Start a Facebook Fundraiser

Call on support from your Facebook community! Setting up a fundraiser is quick and easy:

- a. Log-in to Facebook and click on the three dots in your status update bar



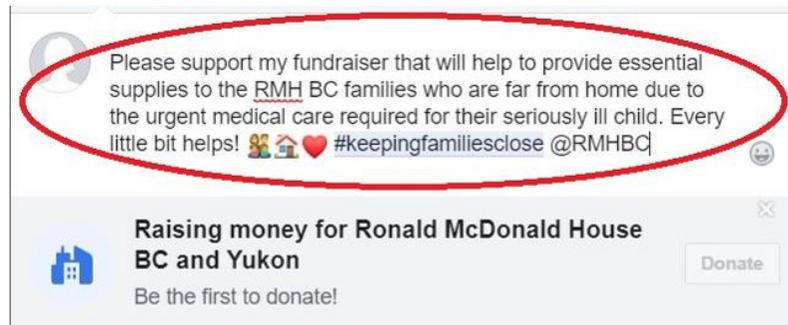
- b. Click on "Support a Charity"



- c. Type **“Ronald McDonald House BC and Yukon”** in the charity search bar



- d. Share your reason for fundraising (or use the example attached), tag **@RMHBC** and post it for your Facebook community to see!



2. Join our COVID-19 Relief Fund Team

Choose any fun activity and do it while raising funds for RMH BC families who are far from home during this difficult time. You can also bring your community together virtually by turning any activity into a group challenge! Here are a few fun challenges that your squad can do while staying at a safe social distance:

The “Super Strengths” Challenge

For every \$X raised, commit to climbing flights of stairs, doing a number of push-ups, planks or some other physical feat! Check-out the super strengths of our RMH BC Families for inspiration: <https://www.youtube.com/watch?v=X8Y5Qx6FzOU>

A “Shelf-Isolation” Read-A-Thon

Collect donations for the number of books you read at home

All-Day Challenge for Charity

Do something you love for 8 hours straight such as playing a game, reading a book or building a puzzle! Stream it Live on Facebook or another social media platform to continue garnering support

For any challenge you choose, you can collect donations for the RMH BC COVID-19 Relief Fund by following the link below and clicking **“Create your fundraiser”**: <https://www.rmhccanada.ca/fundraisers/ronald-mcdonald-house-bc-yukon-covid-19-relief>

3. Step Up For Families

Looking for ways to move more? Pledge to run, walk or roll 7.3 km in one day for the 73 families who stay at the House every night. Or gather a team to run, walk or roll a combined 73 kms in one month!

- 1) Register and set up your fundraiser: <http://rmhb.convio.net/StepUpForFamilies>
- 2) Choose your fundraising target:
 - \$125** gifts 1 night to a family
 - \$875** covers the cost of 1 week
 - \$1,500** supports a family for the average stay of 12 days
- 3) Step up, share with your community and ask for support!



We look forward to seeing your Virtual Fundraisers - don't forget to tag us @**RMHBC!**

For any questions or to participate, please contact us at community@rmhbc.ca

Thank You!