



Bredenhof Family,
2019 Guest Speakers

18th ANNUAL

A NIGHT TO DREAM GALA

PRESENTED BY *Beedie/*



RMHC[®]
British Columbia
& Yukon

2020 Sponsorship Opportunities



About Ronald McDonald House BC & Yukon

Ronald McDonald House BC and Yukon provides a home away from home for families who must travel to Vancouver so their seriously ill child can receive essential care. Funds raised at the A Night to Dream Gala presented by Beedie, help provide comfort, compassion, and a sense of community for families when they need it most.

Help keep families close

RMH BC does not receive government funding, and as a result relies on the generous support of socially-conscious organizations like yours to provide necessary services and programs to families.

Funds raised through RMH BC signature events, community events, donations, and sponsorships go toward funding the \$4.8 million annual costs to continue to support families in need.



home for

73

families every night

\$4000–\$6,000

saved per month by a family

staying at RMH BC



helping

2,000

families a year

Last year,

180

families stayed for more than one month



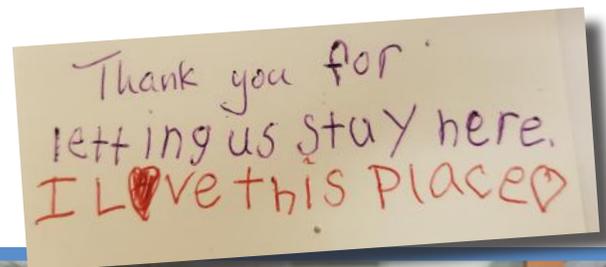
29,000

plates of food served to families



718 hours of music and art

therapy were provided by our accredited therapists



Lee Family

Last year,
743
healthy siblings were able to stay close to their brother or sister who was in the hospital.

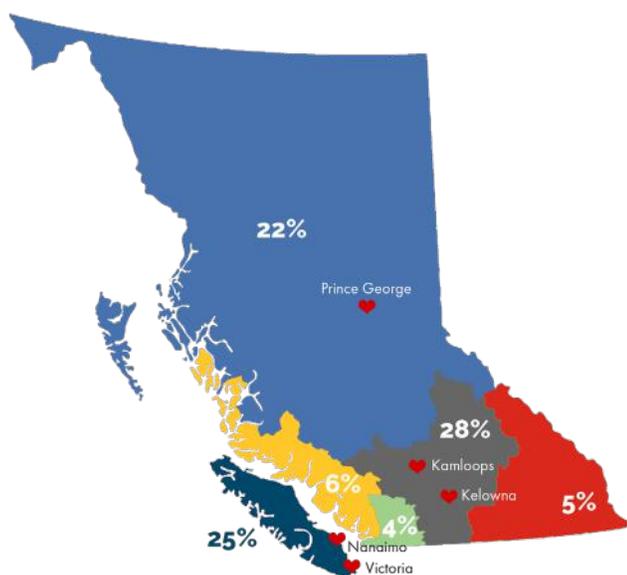
Meet the Lassam Family



The Lassam family stayed at RMH BC while Olivia recovered from surgery and complications from a tumour in her brain. During their stay at RMH BC, the Lassam family celebrated many milestones. Lucas celebrated his birthday here with the help of his many new friends. Kai, now 15 months old, learned to walk at RMH BC. When Olivia was able to move into the House, she immediately joined her brothers (with help from a wheelchair) to explore and go on adventures.

"We made a lot of friends here who we hope to keep in touch with," says John. "Everyone is in a similar boat, so it's nice to talk – even if it's just small talk."

The Lassam Family, Victoria, BC
111 nights at RMH BC



Where Our Families Are From

- 28% - Interior
- 25% - Vancouver Island
- 22% - Northern BC
- 6% - Squamish, Whistler, Sunshine Coast
- 4% - Fraser Valley
- 6% - Yukon
- 5% - Kootenays
- 4% - Other Provinces in Canada and International



18th annual A Night to Dream Gala

presented by
Beedie

Since 2003, A Night to Dream Gala presented by Beedie has raised more than \$4.1 million to support families at RMH BC. As the House's premier fundraising event, this incredible evening brings together more than 400 business leaders and philanthropists for an elegant cocktail reception, exciting live and silent auctions, a luxury raffle draw, an exquisite three-course dinner, live entertainment and inspiring stories from families staying at the House.

October 2, 2020
Fairmont Pacific Rim
Vancouver



400 guests

40+ corporate sponsors and partners

1 inspirational day

supporting families at RMH BC



Media Coverage
64 million
total reach through print, digital, e-mail and social media channels

100
unique media placements

In 2019,
\$680,000
raised in support of RMH BC, providing

5,440
nights that BC and Yukon families were able to stay close



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Sponsorship Opportunities

		Complimentary Dinner Tickets	Benefits in Alignment with Level of Support		
			Media Profile	Onsite Recognition	Event & Hospitality
Late Night Lounge	\$25,000	10	<ul style="list-style-type: none"> • Event Program • Web Traffic • Event Signage • Event Video 	<ul style="list-style-type: none"> • Networking and Business Development Opportunities • Recognition during the evening program 	<ul style="list-style-type: none"> • Complimentary Event Registrations • Complimentary Dinner Tickets • Sponsorship Fulfillment Impact Report
Diamond	\$20,000	10			
Beverage	\$10,000	10			
Platinum	\$10,000	10			
Gold	\$7,500	6			
Portrait	\$6,500	2			
Silver	\$5,000	2			
Volunteers	\$3,500	2			
Bronze	\$2,500				

*Limited opportunities available per level
Complimentary dinner tickets at the \$3,500+ level*



Other Opportunities to Get Involved

Tickets & Tables

Table of Ten - \$4,000

Ticket - \$400



Auction Item Donations

The live and silent auctions are always a highlight of the evening, providing extensive brand exposure for donors. Auction donors are recognized on the online auction website shared one week before the event and on the onscreen leaderboard during dinner. Items are also prominently displayed in the reception area.

In 2019, the auction website provided an effortless and engaging bidding experience for guests and RMH BC supporters who viewed auction items 1,026 times.



Volunteer

Our incredible volunteers dedicate their time and energy to make this event possible. For more information about volunteering on event day please contact volunteer@rmhbc.ca.



Thank You

Thank you for considering sponsoring Ronald McDonald House BC and Yukon's A Night to Dream Gala presented by Beedie. We look forward to working with you to create a memorable experience that benefits a great cause.

For your organization to fully benefit from this partnership and opportunity, please confirm your commitment by **September 4, 2020**. Please do not hesitate to contact us should you have any questions.



Divoux Family, Victoria, BC

For more information please contact

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Ronald McDonald
House Charities®
British Columbia & Yukon