

Alumni Family Toolkit

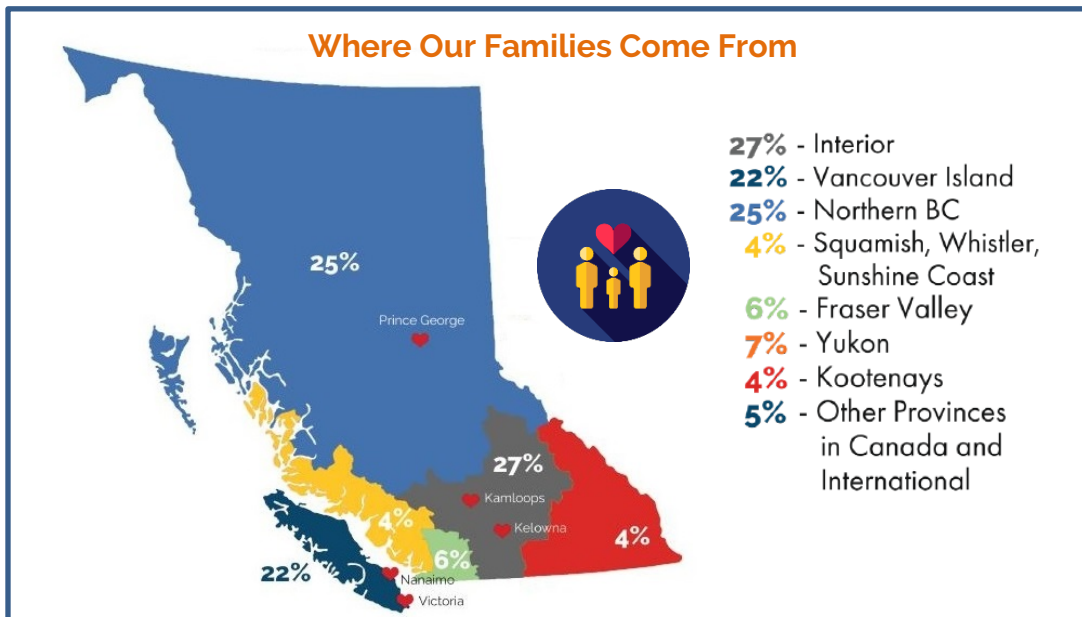
Supporting the House from Home

Alumni Families all have a unique story to tell, but most have one thing in common: they have all travelled to Vancouver in search of life-saving medical care for their child and have all found a home in Ronald McDonald House BC & Yukon. Since opening its doors to the community in 1983, we have heard from countless Alumni Families who share stories about how RMH BC has positively impacted their lives through the most difficult of times.

As a non-profit charity, we could not do what we do without the generosity of the community, individuals and corporate partners through annual fundraising and community events.

Community-hosted events are valuable not only in the funds that they raise, but in the awareness they create. Our families come from 212 different communities throughout BC & the Yukon and we are eager to raise awareness and build closer ties with these regions. We believe that alumni families with an inspiring story to tell are the key.

Please visit rmhbc.ca/for-alumni-families or read on to learn more about the many ways you can be an RMH BC Ambassador and support the House from home!



Fundraising Programs



Do What You Love

Creative and meaningful, these fundraisers are a fun way to support other families like yours.

How to Get Started:

Choose any fun activity that you enjoy:

- ✓ Community BBQ or Bake Sale
- ✓ Sporting Tournament (golf, hockey or bowl)
 - ✓ Busking for Donations
- ✓ Fitness Challenge (run a race or complete a 30 day challenge)
 - ✓ Neighbourhood Car Wash

Create a personal fundraising page by visiting:
rmhb.convio.net/alumnifamilies

Host your fantastic event and get your community involved!



BE A BIRTHDAY HERO

A birthday can make a big difference to the lives of families like yours. For your birthday this year, collect donations instead of birthday gifts!

How to Get Started:

Create a Birthday Hero fundraising page by visiting: makefunmatter.ca

Choose "Ronald McDonald House BC & Yukon" as your Chapter House and select "Birthday" as your fundraiser type

Invite your friends and family and have an amazing party!



Home for Dinner

Celebrate the tradition of sharing a meal by hosting a dining event in support of RMH BC! Instead of a gift for the host, your guests can contribute a meaningful donation.

How to Get Started:

Visit rmhbc.ca/home-for-dinner to download various Home for Dinner resources such as invitations, menu cards or donation forms that will help make your event a success

Create a personal fundraising page by visiting:
rmhb.convio.net/homefordinner

Host your delicious dining event with your friends and loved ones!



Build a Community of Houses

Collect donations in exchange for paper Houses that recognize your donors!

How to Get Started:

Select a **common area** where your community of Houses can be displayed

For every donation you collect, **recognize the donor** by writing their name on a paper House

You can even collect online donations by setting up a fundraising page here:

rmhb.convio.net/alumnifamilies

Display each House on your wall to thank your donors and show-off how much you've raised!

From RMH BC



There are many ways that RMH BC can support your fundraiser. Tell us about your event by emailing sunshine@rmhbc.ca and we can provide you with fun materials such as:

- ✓ Brochures
- ✓ RMH BC Digital Logos
- ✓ Donation Forms
- ✓ RMH BC Photos & Videos
- ✓ Event Posters
- ✓ Swag (based on availability)



Don't forget to share your photos! Tag **@RMHBC** and use **#rmhbc** on Facebook, Twitter or Instagram.



Your Impact

By hosting a fundraiser in your community, you can help build awareness for RMH BC's purpose and mission. Your support ensures that families like yours can find comfort in those who best understand their situation. Thank you for helping us keep families together when it matters most.

To stay in touch or learn more about becoming an Alumni Family Ambassador, please visit: rmhbc.ca/for-alumni-families/ or contact:

Sunshine Purificacion, Director of Community Development at sunshine@rmhbc.ca