

RONALD McDONALD HOUSE BC & YUKON  
HOUSE HERO PROGRAM





## HEROES WANTED

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Becoming a House Hero is so much more than making a donation; it's about engaging your corporate team to become part of our family. For one exclusive month, your company will be the House Hero by participating in and co-creating meaningful programs, events and activities that support the 73 families from across the province staying at the House.

Please consider securing your month as a House Hero, giving your team a common cause to support and reinforcing corporate values, while increasing engagement and encouraging collaboration between departments.

# ENGAGEMENT OPPORTUNITIES

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As House Hero, the RMH BC team will collaborate with you in advance to make your month impactful, meaningful and turnkey for your organization. Your team will have up to four opportunities to engage directly with our volunteers, staff and families throughout your sponsored month.

## ACTIVITIES:

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### Host a Family Dinner

Bring a team of 10-15 people to prepare a home-style dinner or breakfast, for approximately 120 guests in one of our large kitchens. You bring the people, groceries and talent.



### Baking Group

Bring in a group and bake cookies, breads or cakes for families to enjoy throughout the week. Refreshing juices and smoothies are also welcome.



### Monthly Birthday Party

Support our monthly celebration for kids who have their birthday while staying at the House. Help decorate, plan, bake and provide giveaways.



### Seasonal Activity

Celebrate together!

Your group can help our families celebrate holidays and seasonal festivities.



### Adults and Teen Activity

Give parents and teens a chance to enjoy some physical activity. Facilitate sports or games on our outdoor sport court or create an outing (run, hike, snowshoe, etc.).



### Family Outing

Use your corporate tickets and special passes to offer an experience to families. All options for getting families out on the town are welcome.



### Educational Activity

Partner with local entertainers or educators to provide a performance or educational experience for families and youth at the House.



### Host a meeting

With our multi-purpose room (capacity 40, classroom style) and the latest tech, your team can meet onsite at the House.

# RECOGNITION & BENEFITS

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Your financial and volunteer investment is highly valued at the House. Recognition and associated benefits include:

**Exclusivity:** Each month will feature only one corporate partner.

**Tax Receipt:** Receive a tax receipt in the amount of your gift.

**In the House:** Your company will be recognized as our House Hero throughout the House for an entire month, 24/7 on TV screens and communications amongst families, volunteers and staff.

**Partner with an Iconic Brand:** Use the exclusive RMH BC & Yukon Proud Supporter logo on your website and social media platforms to proudly show your support of RMH BC.

**Annual Report:** Listing in the RMH BC & Yukon annual report, sent out to all of our individual & corporate donors and partners.

**Social Media:** RMH BC will proudly highlight and capture memories of your organization as a House Hero on our social media platforms (Instagram, Twitter and Facebook). 2-4 posts throughout the month.

**Summary Report:** This report includes highlights of the month's activities and celebrations and your impact for families.

Thank you for your consideration. For more information and to discuss how to secure your House Hero month, please contact:

**Sarah Luong**

**Director, Corporate Partnerships & Sponsorship**

T: 604.736.2957 ext. 2138

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*"Here at the House we feel supported, cared for, and when we are here we have a village behind us to help carry the load so we can concentrate on getting healthy. You are giving us more than a place to stay, more than a bed and a meal. You are giving us a place to call home."*

The Labonte Family  
Whitehorse, YT  
Seamus, age 7, cystic fibrosis

## YOUR HOUSE HERO MONTH: \$10,000\*

We will work with your team to generate valuable engagement opportunities that reinforce corporate values and give your team a common cause to support. Each month has unique opportunities to offer, but the intention of providing meaningful connection and sharing your impact are at the core of our House Hero program. Your support will help keep families close during a tremendously difficult time.

### SAMPLE MONTH | 2019

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	 Meet RMH and tour house	9	10	 Host Family Dinner at RMH	12
13	14	15	 Family Outing Donate	17	18	19
20	21	22	23	 Run a team Baking group	25	26
27	28	29	30	 Sponsor Seasonal Festivities	31	

\* \$15,000 for profile in December



FOR MORE INFORMATION CONTACT

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