

Ronald McDonald House BC and Yukon

Light the House



Dear Friend of the House,

Christmas is a special time of year and all families have just one wish: to spend the holidays under one roof with their loved ones. At Ronald McDonald House British Columbia and Yukon, we ensure that families who are far from home can celebrate together and enjoy the festivities of the season, even while they are going through the most difficult of times as their child receives life-saving medical treatment.

Every year, we aim to transform the House into a festive place for families who are away from home during the holidays. To do this, we depend on support from community groups and generous donors – our Champions of the House – to help us light up the house.

This year, your group can help us create a magical home-away-from-home for families by participating in any of the following ways:

1. Fundraise or donate \$2,000 to sponsor a tree in the House: your team will be invited to visit the House for a tour and spend some time decorating your tree in your own special way!
2. Build your own community tree: if you are a business, school group or workplace, you can sell paper RMH BC trees for \$2 or \$5 each and build your own tree in your common space! Donors can be recognized by writing their name or message on the paper tree that they purchase. Proudly display your tree on your wall and help us Light the House from your own community!
3. Make a general Christmas donation to the House (minimum \geq \$100). This will help us Light the House in other ways, such supporting the purchase of specific gifts for children or other House necessities. We will create a recognition ornament and display it within the House!

By supporting our Light the House event, you will also be invited to take part our festive Light the House Reception, which includes the tree lighting ceremony, caroling, and holiday treats! Your tree will be on display at the House throughout the holiday season, for the enjoyment of our families. If you are building a paper tree, be sure to send in your photos to be featured in the House!

The funds donated and raised will give our families the simple comforts of home: a comfortable bed, a kitchen to cook in and a place to put up their feet at the end of a long day. Your generosity will also provide a network of support for families who are away from their home communities during the holidays, and help provide some joy, tradition and normalcy at a time when their lives are anything but normal.

We hope you are able to join us in transforming the House into a magical home-away-from-home for the holidays and help us give the children of RMH BC the best Christmas gift of all – time spent with their families. Thank you for your consideration.

Yours truly,

A handwritten signature in black ink that reads "Richard Pass".

Richard Pass
Chief Executive Officer

About Ronald McDonald House BC & Yukon



Every year, over 2,000 families from BC and Yukon communities come to Vancouver in search of life-saving medical treatment for their seriously ill children. Emotionally drained, financially strained and far from the comforts of home, these families need a safe and affordable place where they can maintain a sense of normalcy while they deal with the challenges that come with having a child who is seriously ill.

For over 30 years, Ronald McDonald House British Columbia & Yukon has provided a home-away-from-home for families like this. Within our walls, kids undergoing treatment for life-threatening illnesses bask in the glow of family love and get the support they need as they engage in the fight of their lives. Here, parents offer mutual support to others who face similar worries and have access to services that can help to ease the many physical and emotional strains that come during the most difficult of times.

Ronald McDonald House British Columbia and Yukon is more than just a place for families to stay – it's a place for families to heal better together.

Meet Marek

Diagnosed with cancer at just two and a half years old, Marek has spent a total of 496 nights at Ronald McDonald House BC & Yukon, far away from his home of Whitehorse.

At the House, Marek and his mom, Amanda, found a community of support through families who understood exactly what they were going through and who could help each other cope. They are forever grateful for having a space to sleep, play, cook meals together and make lifelong friends.



Now, 6-year-old Marek is back at home in Whitehorse. He grew his hair out, donated it to someone in need and raised money along the way! However, Marek's journey isn't over as he will need to return to Vancouver for treatment until he is 18 years old. Fortunately, Marek and his family have found a home-away-from-home at RMH BC.

How to Get Involved

1. Sponsor a House Tree

- **REGISTER: we have a limited number of trees, so reserve yours today!**
 - Please send in the attached Registration Form. Let us know if we can help you set-up a personalized online fundraising page!
- **TREE DECORATING: Monday, November 26 to Wednesday, November 28**
 - Come to the house for a tour and decorate your tree along with your team. While you enjoy decorating, we will play festive holiday music and serve delicious hot chocolate! RMH BC volunteers can also help you decorate your tree – please let us know in advance if you require any additional assistance
- **LIGHT THE HOUSE RECEPTION: Thursday, November 29, 5-7pm**
 - All of our House tree sponsors and their guests are invited to join us and our families as we officially light all of our trees for the holiday season. Help us fill the House with the sound of Christmas Carols and the smell of holiday treats!
- **TREE TAKE-DOWN: first week of January**
 - Pick a day in the first week of January to take down your tree. Assistance from the RMH BC volunteers can be made available with advance notice.



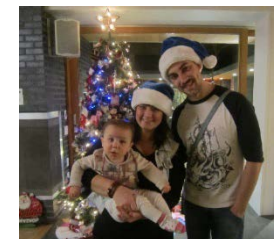
2. Build your own Local Community Tree

- **REGISTER:**
 - Please send in the attached Registration Form and specify the address that RMH BC paper trees should be mailed to.
- **BUILD YOUR TREE: Monday, November 12 to Monday, December 24**
 - Raise funds for families at RMH BC through the sale of paper Trees at your business, school or workplace. Donors can write their name or a message of hope on the trees, which can be purchased for \$2 or \$5 each. Help us Light the House from your own community by proudly displaying your tree wall
 - Be sure to send us pictures to be featured in the House during the reception!
- **LIGHT THE HOUSE RECEPTION: Thursday, November 29, 5-7pm**
 - All of our House tree sponsors and their guests are invited to join us and our families as we officially light all of our trees for the holiday season. Help us fill the House with the sound of Christmas Carols and the smell of holiday treats!



3. Make a general Christmas donation

- **REGISTER:**
 - Please send in the attached Registration Form, indicating the amount to be donated (min. \$100) that will help us purchase other necessities or gifts for the families of the House.
- **SEND IN YOUR RECOGNITION NAME OR PERSONAL MESSAGE:**
 - Your name or personal message will be included on an ornament that will be displayed in the House!



Registration Form



Other resources that we can provide you with:

- A personalized online fundraising page
- Promotional posters
- RMH BC materials

For more information, please contact:

Sunshine Purificacion

P: 604-736-2957 Ext 2102

C: 604-355-6995

E: sunshine@rmhbc.ca

Company (if applicable): _____

Contact Name: _____

Address: _____

City: _____ Postal Code: _____

Email: _____ Phone: _____

Participation Option:

1. We would like to sponsor a tree for \$2,000.
2. We would like to participate by building a paper tree in our community. Please send RMH BC donor trees to the address indicated above.
3. We would like to make a general donation of \$_____ (min. \$100) to support the families of the House this Christmas. Please indicate the name or message to be included in the recognition ornament:

If option 1 or 3 selected, please specify your preferred payment method:

- Cheque (made payable to Ronald McDonald House BC & Yukon)
- Visa Mastercard Amex

Cardholder Name: _____

Credit Card Number: _____

Expiry: _____ / _____ CSV: _____ Amount: _____

Signature: _____

Please send payment and completed form to:

Light the House 2018
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