



RMH BC
SKI CHALLENGE

Seize the Snowday

2017 RMH BC Ski Challenge

Join us for a Whistler getaway in support of Ronald McDonald House BC and Yukon and help us keep seriously ill children and their families together when they need it most.

For more information please contact:
Dayna Backus- Signature Events Director dayna@rmhbc.ca 604-736-2957 ext.2134

presenting sponsor:



Message from the RMH BC Ski Challenge Chair



Imagine how it would feel to get the news that your child has a life threatening illness.

One common feeling that every parent must have is that they do not want to leave their child's side. They want to be with them through it all - to be there to hold their hand during treatments, to sit beside them during recovery periods, and to do their best at taking the pain away.

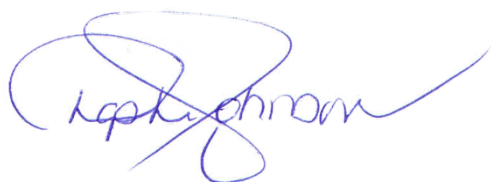
That is why Ronald McDonald House BC is here. Since 1983, RMH BC has provided a safe and nurturing home away from home for sick children and their families when they have to come to Vancouver from all across BC and Yukon for life-saving medical treatment.

Families who stay with Ronald McDonald House BC do all they can to support, reassure and comfort their children, and the House is there to support them.

As a parent and as the Chair of the 2016 Ski Challenge, I passionately support the work of Ronald McDonald House BC and couldn't be more proud to dedicate my time to such an important cause.

I invite you to join as a supporter of this event. Whether it's through sponsorship, a donation to our live or silent auction or the registration of a team or individual, your generous contribution will help support more than 2,000 families that RMH BC welcomes every year.

Working together, we can help ensure that seriously ill children get the best medicine possible - their families.



Daphne Johnson
Chair, RMH BC Ski Challenge

McDonald's Owner/Operator



2017 Ronald McDonald House BC Ski Challenge

March 27 – 28, 2017

Fairmont Chateau Whistler

Get ready for two days of fun in world famous Whistler, BC all for an amazing cause. Do your part by hitting the mountain for the Ski Challenge or kicking back in the village to enjoy one of our exceptional non-skier activities.

Event Itinerary

Monday, March 27th, 2017

- | | |
|-----------------|--|
| 7:00pm – 1:00am | Welcome Bash
Merlin's Bar and Grill |
| 7:30pm | Light dinner served |
| 8:30pm | Live entertainment begins |

Tuesday, March 28, 2017

- | | |
|------------------|---|
| 7:30am – 9:00am | Breakfast registration
Frontenac Ballroom, Chateau Fairmont |
| 8:00am | Breakfast Welcome & Orientation |
| 8:30am | Lift opens on Whistler Mountain |
| 10:30am- 12:00pm | Dual Giant Slalom Ski Race
Bottom of Ego Bowl/Jolly Green Giant on Whistler Mountain |
| 12:00pm- 1:30pm | Skier Lunch
Pika's, ground floor, Roundhouse Lodge, Whistler Mountain |
| 11:30am- 2:00pm | Non-Skier activity |
| 4:30pm | Hosted Cocktail Reception and Silent Auction
Frontenac Ballroom, Chateau Fairmont |
| 6:00pm | Dinner & Awards Banquet |

Sponsorship and Participation Opportunities

	Presenting Sponsor Rock 101	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Team Entry \$2,500	Non-Skier Entry \$625
Team of 4 skiers/snowboarders (includes welcome gift, swag bag, Monday night Welcome Bash, breakfast, lunch, dinner and access to all on-mountain activities)	•	•	•	•	
Whistler winter activity (includes welcome gift, swag bag, Welcome Bash, breakfast, lunch and dinner)					•
Lift tickets included	2 Day Tickets	Tuesday Only	Tuesday Only	Tuesday Only	
Exclusive recognition as the Welcome Bash Sponsor	•				
Exclusive recognition as the Race Day Breakfast, Lunch or Dinner Reception Sponsor		•			
Corporate banners display in race course area (sponsor to provide banner by deadline and arrange for pick up)	• Finish	• Finish	• Course		
Recognition in Race Day PA announcements	•	•	•		
Priority Race start time	•	•	•		
Opportunity to ski with celebrity skier after timed race	•	•			
Speaking opportunity at dinner	•				
Verbal sponsorship recognition during dinner	•	•	•		
Corporate logo on all materials as Presenting Sponsor	•				
Recognition on all printed materials including event signage, ski bibs and programs	•	•			
Corporate logo recognition on digital presentations	•	•	•		
Recognition on the RMH BC website, newsletter and social media	•	•	•		
Recognition in all event advertising and communications	•	•			
Opportunity to provide sample product or promotional material in guest swag bags (quantity 300)	•	•	•		

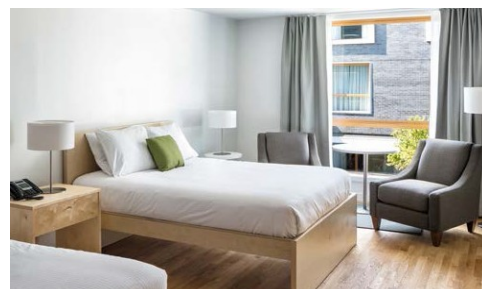
About Ronald McDonald House BC and Yukon

Ronald McDonald House BC and Yukon is a nurturing and magical home-away-from-home for sick children and their families where, together, their lives are enhanced through unconditional support, encouragement, friendship and love.

Since 1983, Ronald McDonald House BC has provided a safe haven for families with seriously ill children. Owned and operated by the Children's Family House Society of BC, and operating under the name Ronald McDonald House, RMH BC has provided exceptional service to almost 12,000 families over the last 32 years.

On July 7 2014, the new, bigger Ronald McDonald House BC, located on the grounds of BC Children's Hospital, opened to families. At 74,000 sq. ft. and 73 guest rooms, our new state-of-the-art, award-winning House is the 5th largest Ronald McDonald House in the world and will allow us to serve up to 2,500 families a year.

In 2014, we also opened BC's first Ronald McDonald Family Room at Surrey Memorial Hospital. With amenities such as a kitchen, living room, laundry, computer work stations and 4 bedrooms for overnight stays, our Family Room provides a home-like haven and respite for families of children admitted for urgent medical care.



2017 RMH BC Ski Challenge

March 27 – 28, 2017 in Whistler, BC



Sponsor, Ticket & Supporter Reply Form

Company (if applicable): _____
 Contact Name: _____
 Address: _____
 City/Prov: _____ Postal Code: _____
 Tel: _____ Email: _____

PLEASE SELECT YOUR LEVEL OF SUPPORT:

- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Ski/snowboard Team Entry \$2,500 We would like to purchase _____ team(s)
- Non-skier Entry \$625 We would like to purchase _____ non-skier entry/entries

ATTENDEE INFORMATION:

Ski/Snowboard Team (Please indicate if participate is a snowboarder next to name)

Name 1: _____	Email: _____	Attending Welcome Bash
		<input type="checkbox"/> Yes <input type="checkbox"/> No
Name 2: _____	Email: _____	<input type="checkbox"/> Yes <input type="checkbox"/> No
Name 3: _____	Email: _____	<input type="checkbox"/> Yes <input type="checkbox"/> No
Name 4: _____	Email: _____	<input type="checkbox"/> Yes <input type="checkbox"/> No

Non-skier Information

Name 1: _____	Email: _____	Attending Welcome Bash
		<input type="checkbox"/> Yes <input type="checkbox"/> No
Name 2: _____	Email: _____	<input type="checkbox"/> Yes <input type="checkbox"/> No
Name 3: _____	Email: _____	<input type="checkbox"/> Yes <input type="checkbox"/> No
Name 4: _____	Email: _____	<input type="checkbox"/> Yes <input type="checkbox"/> No

PRODUCT/SERVICE DONATION:

Donation Description: _____ Value: _____

Items can be sent to the Ronald McDonald House BC or please contact us to arrange for pick up of the item(s) from you.

PAYMENT:

Please invoice me Cheque enclosed (made payable to Ronald McDonald House BC)

Credit card: Mastercard Visa American Express

Card Number: _____ Expiry: _____ CVV: _____

Name on Card: _____ Signature: _____

Hotel Information

We are pleased to offer a group rate starting at \$206/night (excluding service charges and taxes) at the Fairmont Chateau Whistler. Reservations can be made by calling 604-938-8000 or 1-800-441-1414. Guests should identify themselves as being with Ronald McDonald House BC. Reservations must be made by February 19, 2017 to qualify for this rate.